

Program Description for Partners and Associations

- ❑ 50% of students would **seriously consider** a specific career after a visit
- ❑ 90% of students learned something **new** on a visit, and
- ❑ 30% wanted more information on how to **remain engaged** and learn more

CareerTrail.org recommends 7-10 career visits between 6th and 12th grade.



Schools are striving to develop citizens who are physically, mentally, and emotionally fit; have a high degree of independence, demonstrated by such qualities as initiative, courage, and resourcefulness; have positive personal character; have the desire and skills to help others; understand the principles of global social, economic, and government systems; are knowledgeable about and take pride in their American heritage and understand our nation's role in the world; have a keen respect for the basic rights of all people; and are prepared to participate in and provide leadership for a global society.

The program is designed to reinforce career skills in *various* areas, such as critical thinking, behavior analysis, financial impact, conflict resolution, problem solving, workplace expectations, and communication skills.

Goals of a Career Visit – The Student

The visit takes the students through a step-by-step, developmental, decision making process, helping each student become aware of his or her own strengths and unique traits. The program provides the students with a role model discussion, and gives each student an opportunity to learn the relevance of education and the necessity of staying in school. It enhances the students' awareness of what they need to learn in order to become productive members of society and discover steps professionals took to become successful. The program also provides the students with examples of moral and ethical choices in the working world, as well as a practical, pragmatic discussion on the specific path to success.

Each student will receive a career check sheet prior to each visit as well as a certificate (diploma) of completion at the end of the program.

Goals of a Career Visit – The Partner

The visit will offer a unique opportunity for a particular industry leader ("host(s)") to represent a professional track. The host will have a chance to make a lasting impression on one or many student relative to career success as well as related moral, ethical, and financial implications. The host will be in a position to reinforce the importance of a formal or trade education, the application of the entrepreneurial spirit in the workforce, as well as your specific industry values and goals.

In support of your market goals, career visits are meant to provide students with competitive and/or industry trends as appropriate.

While we do not endorse a particular profession or career path, CareerTrail.org will consider how to most ethically address your industry goals and desired outcomes.



Learn more at:



CareerTrail.org

"When I grow up, I want to be"